

PEOPLE FOR PEOPLE FOUNDATION

MAY 2025

Partnering with CONIFER REALTY, LLC

Venture Partnership

People for People's joint venture with *Conifer Realty, Inc.* provides permanent housing for low to moderate income families with a [veteran preference](#); the [first](#) partnership in the United States built to provide permanent housing to veterans, their families and the surviving spouses of veterans.

People for People and *Conifer Realty, Inc.* ventures continues to expand. Below are updates on some of our current ventures:

The Cove at Palmyra - Palmyra

Burlington County - Now Leasing!

The Cove at Palmyra is a brand-new, affordable apartment community offering one, two, and three-bedroom homes. This community provides easy access to scenic walking trails and is conveniently within walking distance of Palmyra Cove Nature Park. Over a half mile of new trails are planned, along with gazebos along the water for park guests to enjoy.

Liberty Landing - East Greenwich

Gloucester County - Coming Soon!

Located in Clarksboro, Gloucester County, NJ, this 70-unit family community is a testament to hard work and dedication to providing more affordable housing opportunities. We are incredibly proud of our team and the Conifer 360° approach, which has been instrumental in bringing this vision to life. Our partners at CLC have stood by us every step of the way throughout this 10-year journey to make this community a reality. Completion scheduled for 2025.

Third and Water - Swedesboro

Gloucester County - Coming Soon!

This vibrant new community will be a valuable addition to South Jersey, reinforcing our commitment to providing high-quality affordable housing. We extend our gratitude to our trusted partners, including Conifer LeChase Construction, as well as the dedicated members of our legal, development, and risk management teams. Completion scheduled for 2025.

Three Bridges at Readington

Hunterdon County - Coming Soon!

This new community will bring 80 high-quality apartment homes to the Hunterdon County area, addressing a vital need for affordable housing in the region. This achievement is the result of exceptional collaboration, involving our valued external partners and the dedication of Conifer's internal teams. As with any project, this deal presented its share of challenges. However, through teamwork and strong external partnerships,

we were able to achieve this significant milestone. Completion scheduled for 2025.

Valor Pointe - Middlesex County

Middlesex County - Now Leasing!

Applications are now open for Valor Pointe Apartments, our newest community in Monroe Township, NJ. This modern development features 80 thoughtfully designed apartment homes, offering residents spacious and comfortable living spaces. Conveniently located in Monroe Township, Valor Pointe provides easy access to local shops, restaurants, and transportation options.

Verona Flats - Verona, NJ

Essex County - All Leased-Up!

This month's community spotlight shines on the new affordable housing community, Verona Flats, in Verona, NJ. The recent success of the application event for Verona Flats marks an exciting milestone as this brand-new community opens its doors to many new residents. Verona Flats represents a beacon of hope for residents seeking quality affordable housing in the Verona area.

Woodland View - Atco

Camden County - Now Leasing!

Applications are now open for Woodland View Apartments, our newest community in Waterford Township, NJ. This community will house 95 families in a townhouse/flat, and provide 13 apartments that are solely dedicated to homeless veterans. Conifer is excited to be a part of making a lasting impact on the community of Camden County, NJ.

Cover & Inside Stories

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Please help us continue our mission assisting the veterans and residents of South Jersey by making a donation to our 20th Anniversary Fund. Click the following link to give: <https://givebutter.com/PPF20th>

MISSION STATEMENT

To provide resource and referral assistance to residents of Atlantic, Cape May, Cumberland, Gloucester, and Salem Counties that have experienced financial hardship due to unforeseen circumstances.



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MOTHER'S DAY

Mother's Day is an annual holiday celebrated in the United States on the second Sunday in May. Mother's Day recognizes mothers, motherhood and maternal bonds in general, as well as their positive contributions to their families and society.

The Mother's Day observance began when Frank E. Hering, alumnus and administrator at the University of Notre Dame and President of the Fraternal Order of Eagles, made a plea for "setting aside one day in the year as a nationwide memorial to the memories of mothers and motherhood" in 1904.

It was then established by Anna Jarvis, with the first Mother's Day celebrated through a service of worship at St. Andrew's Methodist Church in Grafton, West Virginia, on May 10, 1908. Popular observances include holiday card and gift giving, churchgoing often accompanied by the distribution of carnations, and family dinners. In the United States, Mother's Day complements similar celebrations honoring family members, such as Father's Day, Siblings Day and Grandparents Day.

On May 10, 1913, the U.S. House of Representatives passed a resolution calling on all federal government officials (from the president down) to wear a white carnation the following day in observance of Mother's Day. On May 8, 1914, the U.S. Congress passed a law designating the second Sunday in May as Mother's Day and requesting a proclamation. The next day, President Woodrow Wilson issued a proclamation declaring the first national Mother's Day as a day for American citizens to show the flag in honor of those mothers whose sons had died in war. In 1934, President Franklin D. Roosevelt approved a stamp commemorating the holiday.

In May 2008, the House of Representatives voted twice on a resolution commemorating Mother's Day, the first one being passed without a dissenting vote (21 members not voting). The Saint Andrews Methodist Church, where the first celebration was held, is now the International Mother's Day Shrine and is a National Historic Landmark.

Happy Mothers Day



MEMORIAL DAY

Memorial Day (originally known as **Decoration Day**) is one of the federal holidays in the United States for honoring and mourning the U.S. military personnel who died while serving in the United States Armed Forces. It is observed on the last Monday of May. Memorial Day is also considered the unofficial beginning of summer in the United States.

It is a day for visiting cemeteries and memorials to mourn the military personnel who died in the line of duty. Volunteers will place American flags on the graves of those military personnel in national cemeteries. Others such as family and friends will also come to lay flowers and grieve at the graves of those who died in the US military.

The first national observance of Memorial Day occurred on May 30, 1868. Then known as *Decoration Day* and observed on May 30, the holiday was proclaimed by Commander in Chief John A. Logan of the Grand Army of the Republic to honor the Union soldiers who had died in the American Civil War. This national observance followed many local observances which were inaugurated between the end of the Civil War and Logan's declaration. Many cities and people have claimed to be the first to observe it. However, the National Cemetery Administration, a division of the Department of Veterans Affairs, credits Mary Ann Williams with originating the "idea of strewing the graves of Civil War soldiers—Union and Confederate" with flowers.

Official recognition as a holiday spread among the states, beginning with New York in 1873. By 1890, every Union state had adopted it. The world wars turned it into a day of remembrance for all members of the U.S. military who fought and died in service. In 1971, Congress standardized the holiday as "Memorial Day" and changed its observance to the last Monday in May.

Two other days celebrate those who have served or are serving in the U.S. military: Armed Forces Day, which is earlier in May, an unofficial U.S. holiday for honoring those currently serving in the armed forces, and Veterans Day on November 11, which honors all those who have served in the United States Armed Forces.

This year Memorial Day in the United States will be held on **Monday, May 26, 2025.**



COOKING CORNER



Double Bacon Bagel Egg Casserole

This delicious savory breakfast bake reminds you of your favorite loaded bagel topped with all sorts of bacony goodness.

Ingredients

- 6 cups cubed (1-inch) everything bagels
- 1 cup shredded Italian cheese blend (4 oz)
- $\frac{3}{4}$ cup sliced green onions
- 1 cup chopped seeded plum (Roma) tomatoes (about 3 tomatoes)
- $\frac{1}{2}$ cup chopped Canadian bacon
- 1 cup chopped cooked bacon
- 8 oz cream cheese, cut into $\frac{1}{4}$ -inch chunks
- 10 eggs
- 2 cups milk
- $\frac{1}{2}$ tsp salt
- $\frac{1}{2}$ tsp pepper

Directions

Heat oven to 350°F. Spray 13x9-inch (3-quart) baking dish with cooking spray. Layer with half of the bagels, $\frac{1}{2}$ cup of the green onions, the tomatoes, Canadian bacon, $\frac{3}{4}$ cup of the bacon and remaining bagels. Add chunks of cream cheese on top of bagels.

In large bowl, beat eggs and milk with whisk; beat in salt and pepper. Pour over bagel mixture, pressing down slightly. Sprinkle with remaining $\frac{1}{2}$ cup shredded cheese.

Bake 45 minutes; top with remaining bacon. Bake about 10 minutes or until golden brown and center is just set. Let stand 15 minutes; top with remaining sliced green onions before serving.

Prep Time: 25 min **Total Time:** 1 hr 35 min **Servings:** 8



& MORE...

The Victory Garden - a community garden serving



Today we had our 2nd Annual Jr. ROTC volunteer day. 21 cadets from Delsea Regional along with our garden volunteers put the garden in great shape for spring. They mulched pathways, added soil to garden beds, moved a pallet of soil to the storage area and pulled bushels of weeds. Our thanks go out to all of our volunteers that keep our garden growing. Special thanks go out to John from IBEW for installing a new outlet on the outside of our shed.



What do you do when your Easter Egg Hunt gets rained out? You move it indoors! Great job by Bernadette, Sue, Jackie, Janis and Lore making it a great event. Somehow a bunny poster got in on the action.



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Partnering with CONIFER REALTY, LLC - COMING SOON...

The Cove at Palmyra—Palmyra
Family development located in Palmyra, NJ. Family development with 8 units set aside for veterans at risk of homelessness. Completion scheduled for 2025.

Liberty Landing—East Greenwich
Liberty Landing located in East Greenwich, NJ. Family development with 70 total units with 35 veteran preference units. 5 units designated for veterans at risk of being homeless. Completion scheduled for 2025.

Third and Water—Swedesboro
Located in Swedesboro, Gloucester County, NJ. This vibrant new community will be a valuable addition to South Jersey, Completion scheduled for 2025.

Three Bridges at Readington—Hunterdon County
Located in Readington, Hunterdon County, New Jersey. This new community has 80 high-quality apartment homes with 5 units set aside for veterans at risk of being homeless. Completion scheduled for 2025.

Valor Pointe—Middlesex County
Applications are now open for Valor Pointe Apartments, our newest community in Monroe Township, NJ. This modern development features 80 thoughtfully designed apartment homes, offering residents spacious and comfortable living spaces.

Verona Flats—Essex County
The new affordable housing community, in Verona, NJ. This community has 95 available apartments, underscoring the immense demand for affordable housing in the area.

Woodland View—Camden County
Applications are now open for Woodland View Apartments, our newest community in Waterford Township, NJ. This community will house 95 families in a townhouse/flat, and provide 13 apartments that are solely dedicated to homeless veterans. Completion scheduled for 2025.



PEOPLE FOR PEOPLE FOUNDATION - UPCOMING EVENTS

Memorial Day Service

Saturday, May 24, 2025
Time: 10:00am - 11:00am
Camp Salute Victory Garden
Homer Street, Clayton, NJ 08312
[To Honor our fallen heroes]

Veterans Picnic

Saturday, September 6, 2025
Time: 11:00am - 3:00pm
Gloucester County 4H Fairgrounds
Rt. 77, Mullica Hill, NJ 08062

Casino Night

Friday, November 14, 2025
Time: 5:30pm - 10:30pm
Sapphire Grand Deptford
1849 Cooper St., Deptford, NJ 08096
[To support the Paul M. Blackstock Scholarship program]

Wreaths of Remembrance

Saturday, December 6, 2025
Times: family private gathering - 9am
memorial ceremony - 10am
GC Veterans Memorial Cemetery
240 N Tuckahoe Road
Williamstown, NJ 08094

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Be a helping hand. Click below.



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