

CHAIRMAN’S MESSAGE



Paul Blackstock
Chairman, People for People Foundation

Become a friend of the People for People Foundation by making a donation today:

Red Flag Donors
\$5 - \$499

White Flag Donors
\$500 - \$999

Blue Flag Donors
\$1000+

Designated donations are also accepted for the following programs and events:

- Wreath of Remembrance
- Veterans Annual Picnic
- Camp Salute Life Skills Training
- Camp Salute Victory Garden

CONTACT US:
856-579-7561
www.pfpfoundation.org

Community, Partnerships, Success - Coming Full Circle

Dear Board:

Well, it has certainly been an interesting year. COVID-19 really took us all by surprise and has largely impacted on our programming and our clients. Several of our major corporate donors either suspended funding or cut it dramatically. Fortunately, we have some amazingly supportive individual and local group partners who stepped up to the plate to help us help our constituents.

With the extra financial funding and in-kind support from those donors, we were able to donate food and life sustaining supplies to many of our People for People community members who lost their jobs during the shutdown. As we have experienced throughout the past few years, when Americans are facing a challenge, we band together to make sure we survive, and our community certainly came through for our People for People clients and our Veterans.

The majority of our activities were cancelled but the Wreaths of Remembrance went on without a glitch even though it was a cold and nasty day. We had over _____ in attendance and every gravesite still donned a wreath!

The pandemic also brought us many learning opportunities and challenges. We had to readjust the way we communicate with our members, especially those in need. For our Veterans, being under lockdown was very hard, but our staff worked tirelessly to ensure that all our members had the ability to reach us. Like everyone else, we made it work the best we could with what we had and we continue to do daily touch bases with our clients to provide them with updates from the state and from South Jersey Veteran Resource Center.

One of the highlights of 2020, was being awarded a \$35,000 grant from Columbia Bank to upgrade our telephones, computers and Wi-Fi system. This grant will also help us invest in loaner tablets so if we are faced with another shutdown, our most vulnerable clients will have access to any one of our staff members for face to face support at any time.

But, one of the most amazing things that happened this year is that we were able to partner with two Veterans who are part of our Life Skill Program to increase our programming and our staff.

Brian Sheets runs a non-profit called Gallant Heart. He coordinates outdoor activities for veterans as they work through PTSD matters and life challenges. He has attended many Life Skills classes since our inception in 2018 and is now attending school to secure a BA in Social Work. So impressed by the work that we are doing, Brian is now interning for the Life Skills program and sharing his work with our students and clients.

In addition, Matthew Cahill, another Life Skills student, runs a non-profit called V.E.T.S-Veteran Equine Therapy Specialists. Matthew is attending school to secure a MA in Social Work and has offered his equine therapy sessions as an extension to the Life Skills program.

These alternative therapies are wonderful additions to our offerings and these two individuals are helping us reach a broader audience of Veterans in need. Together, we are making enormous strides in helping our local Veterans and their families.

It is something to be said when the student becomes the teacher. In this case that is just what happened, times two, making our program come full circle. It is something for our board and our community to be proud of.

We are so grateful to our community and our partnerships to allow us to successfully meet the needs of our community members who, in this challenging year needed us most! Stay safe and stay healthy. All the best----

Paul M. Blackstock



Community Partnerships Success

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2020 SUCCESS STORIES

Community:

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- The Annual Holiday toy drive also brought in

for over _____ children.

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This year brought us two amazing partnerships. . .

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Success:

The following corporate donors proved to be extremely supportive even though most corporate funding was very limited:

- Columbia Bank
- Disabled Veterans National Foundation
- TD Bank
- The Set Up Company
- AT & T

And, amazingly we raised \$119,522 more than last year from our very generous individual donors and local groups. THANK YOU ALL!

ANOTHER YEAR IN PICTURES



THE NUMBERS:

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